

AGENDA SOMMERKONFERENZ 2025

11:30 – 12:30 Uhr	MEET & GREET with FLYING LUNCH, WELCOME
	THE FORCE OF STORY – GESCHICHTEN ENTWERFEN UND ERZÄHLEN
12:30 – 13:00 Uhr	JOHANNES BÜCHS, KOMMUNIKATIONSEXPERTE
13:00 – 13:30 Uhr	SIMON DWORACZEK, REGISSEUR, AUTOR & BERATER
13:30 – 13:50 Uhr	PARS MOMENTUM I / PAUSE
	THE FORCE OF PLAYING – GESCHICHTEN GREIFEN UND ANFASSEN
13:50 – 14:20 Uhr	MATTHIAS CRAMER, GAME DESIGNER
14:20 – 15:20 Uhr	ERKUNDUNG DES THEMENRAUMS + ÜBERRASCHUNG
	THE FORCE OF AI – DIE GESCHICHTE DER ZUKUNFT
15:20 – 15:50 Uhr	TERENCE MAHIER, CO-FOUNDER & CEO VIRTUAL BRAIN
15:50 – 16:20 Uhr	DR. BENJAMIN LANGE, PHILOSOPH & KI ETHIKER
	UNSERE VERANTWORTUNG
16:20 – 17:00 Uhr	JÖRG DOMANN, WELTUMSEGLER
17:00 – 18:00 Uhr	ERKUNDUNG DES THEMENRAUMS
ab 17:30 Uhr	SOMMERFEST
19:00 Uhr	PARS MOMENTUM II

AGENDA SUMMERCONFERENCE 2025

11:30 – 12:30 p.m.	MEET & GREET with FLYING LUNCH, WELCOME
	THE FORCE OF STORY – HOW TO DESIGN AND TELL CONVINCING STORIES
12:30 – 13:00 p.m.	JOHANNES BÜCHS, COMMUNICATION EXPERT
13:00 – 13:30 p.m.	SIMON DWORACZEK, DIRECTOR, AUTHOR, CONSULTANT
13:30 – 13:50 p.m.	PARS MOMENTUM I / COFFEE BREAK
	THE FORCE OF PLAYING – HOW TO MAKE STORIES TOUCHABLE AND TANGIBLE
13:50 – 14:20 p.m.	MATTHIAS CRAMER, GAME DESIGNER
14:20 – 15:20 p.m.	EXPLORATION OF THEME ROOM + SURPRISE
	THE FORCE OF AI – THE STORY OF OUR FUTURE
15:20 – 15:50 p.m.	TERENCE MAHIER, CO-FOUNDER & CEO VIRTUAL BRAIN
15:50 – 16:20 p.m.	DR. BENJAMIN LANGE, PHILOSOPHER & KI ETHICIST
	OUR RESPONSIBILITY
16:20 – 17:00 p.m.	JÖRG DOMANN, CIRCUMNAVIGATOR
17:00 – 18:00 p.m.	EXPLORATION OF THEME ROOM
Starting 17:30 p.m.	SUMMER FESTIVAL
19:00 p.m.	PARS MOMENTUM II